President's Corner

Spring Has (Finally) Sprung- and So Does New Potential for NAME!

This picture was snapped in Niagara Falls in April at the NAME Triennial Strategic Planning three-day meetings of the entire Leadership Team. Note the height of the ice beneath the Falls. While winter (nearly) brought the mighty falls to a halt, you can see with the warming weather that the giant masses of ice have begun to free themselves from winter’s grip. The motto of the State of New York is ‘Excelsior’. ‘Excelsior’ is Latin for ‘higher and loftier’. Is there a better place to hold our Annual Conference than a great State that stands for making higher and loftier goals? We think not.

Ice is not the only movement recently occurring in Niagara Falls. The purpose of the NAME Leadership Team meetings was to set NAME’s strategic direction for the next three years. As we advance our organization’s mission with our new Executive Director John Hill, we also plan to move toward greater realization of our vision, “We envision the day when public policy values health as essential to learning.”

NAME will focus on creating a larger, stronger network of strategic partners, with evidence for our efforts resulting in presenters which we have invited to speak at the Annual Conference. We also committed to working harder to increase NAME membership, make NAME membership more valuable and rewarding, and continue to explore ways to improve the flow of networking from the Conference to the regional level. We will do more information sharing that we expect will result in NAME assuring its place as the PREMIERE forum for public policy discussion when it comes to school Medicaid and health issues impacting students.

On behalf of the entire NAME Leadership Team, we look forward to seeing you in Niagara Falls this September 16-19th. Registration has already opened. I invite you to join NAME and share with your colleagues, as we symbolically embrace ‘excelsior’ as our theme for the work we do. We hope you will choose to continue to be a part of that movement!

Mark Smith (OH)  Rena Steyaert (MT)
President                President-Elect
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Special points of interest:

• Want to become a member of NAME?

Seeking Input for Planning National Conference Calls

On May 14, 2014, NAME sponsored a national conference call, “NAME With Benefits” that provided the history of NAME, reviewed member benefits, and gave a behind-the-scenes look at the members-only portion of the NAME website. Over 130 individuals registered for this session and each attendee was asked to evaluate it. Even if you did not attend this national conference call, NAME is interested in your thoughts about these events, and the educational topics that would interest you in the future. To provide us with YOUR perspective that assists us with educational planning, just follow this link and complete by June 6, 2014: https://www.surveymonkey.com/s/R6R2ZRQ

Thank you very much.
NAME, Inc. would like to thank the following two companies for their generous support as a Gold Sponsor to the 11th Annual NAME Conference:

- Fairbanks LLC
- PCG Consulting Group

News from the Regions 1-2-3

Region 3 Update -
Melinda Hollinshead (AZ), Cathy Bennett (CA), Stacie Martin (KS), Jim Harvey (WA)

Region 3: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming

We would like to extend an invitation to everyone to join us in Niagara Falls, New York for the upcoming 12th Annual NAME Conference, which will be held September 16-19, 2014. The program will include two Regional Town Hall meetings—one early in the week and a second follow-up session towards the end of the Conference. Attendees will have an opportunity to meet and network with colleagues, share information on topics of interests and learn what is occurring in the other states within each of the three NAME regions. As facilitators of these sessions, we strive to design events that are worthwhile for you and will accept your suggestions for doing that. Please send your Region 3 topics for the Town Hall meetings to: Region3@medicaidforeducation.org

Please do not hesitate to contact us if there are issues you would like to discuss or inform others just let us know! To read more of this story <click here>

Positive Growth Happening with Washington State's School-Based Health Care Services and Medicaid Administrative Claiming Programs-
Jim Harvey, Ed.S., AAC, BCPC-ABPC, SBHS Program Manager, Community Services

Washington State’s School-Based Health Care Services (SBHS) program could soon be experiencing a positive expansion. The Individuals with Disabilities Education Act (IDEA) Part C services, known as early intervention (birth to age three), is soon to be added to the SBHS program in Washington State. SBHS currently reimburses participating school districts for health-care related service, but only for children and students ages 3 to 21 under IDEA Part B. The Department of Early Learning (DEL) and Washington’s Health Care Authority (HCA-Medicaid agency) have determined approximately 300 children statewide currently receive Part C services in the school setting but the school districts are not being reimbursed for these services. To read more of this story <click here>

The 2014 NAME Conference Committee continues to strive to make this year’s Conference the best ever. As a reminder, our Annual Conference is being held in Niagara Falls, New York (not Canada!) Tuesday – Friday, September 16 – 19, 2014.

We are so excited to announce the links for Conference registration and Hotel reservations are now open and accessible, to register for the conference and to keep current on all conference updates please check our Conference Homepage.

Preview of the 2014 NAME Conference

* The Preliminary Program has been posted on the NAME Conference website that we hope will provide you enough information for travel requests. The speaker selection Subcommittee is completing its work in May, and the Education and Program Subcommittee will be adding breakout and nugget sessions information in June.

* On Wednesday, September 17th, Dr. John J. Pelizza will be delivering the Conference Opening Keynote address. Dr. Pelizza has spoken to over 3,500 business and professional groups. He is an energized speaker and leading authority on motivation, wellness, weight management, behavioral medicine, stress management, team building and personal growth. His keynote will help you unleash your potential for personal and professional growth and learn how to focus on what is really important in your personal, family and work lives.

To read more of this story <click here>
Most of us working at the crossroads of Medicaid and education have few, if any, counterparts in our own schools, agencies, or organizations. I believe one of NAME's greatest values derives from co-creating with you, our members, a national network through which isolated professionals can tap into the information and support needed to successfully administer Medicaid school-based health programs and services. Ten years of my career in Indiana were supported by friends and colleagues that I met through NAME. I am now pleased to be in a position to expand this opportunity to even more colleagues.

As I begin my new role as part-time Executive Director for the NAME organization, my first priority is to establish more regular and meaningful communication with and between members. One of my goals is to reach out to every person who attended last year's (2013) Conference. In addition to discussing ways we can improve your Conference experience in Niagara Falls, I will be looking to you to educate me about the Medicaid in education issues that you are dealing with every day. I hope you will provide me with creative ideas on how to address some of the more common and pervasive issues you face, and I expect our year-round networking efforts will be a part of the strategy to resolve them.

As Executive Director, I will focus additional energy on expanding NAME’s alliances with federal and strategic partners. During the organization’s Triennial Strategic Planning meetings in April, the NAME Leadership Team made a commitment to expand our network and address the policy issues that impact whether or not students come to school healthy and ready to learn. Our unique contribution to this important goal will, of course, continue to help maintain the integrity of school-based Medicaid programs, but we are on the lookout for new and expanded partnerships! Please contact me any time: 317-902-5446 or John.Hill@medicaidforeducation.org

NAME Elections

NAME Elections, September 2014: NAME Needs YOU!

Attention potential leaders and voting members of NAME! It is never too early to consider submitting your name, or the name of another, to the NAME Nominating Committee to be a candidate for an Officer or Director position for the 2014/15 NAME Board of Directors.

The NAME Board of Directors is comprised of 12 Regional Directors and 5 Officers. The election for seats on the NAME Board of Directors will take place in September 2014. All officers and Directors must be voting members in good standing. This year, there are five seats open for election and one position on the Board will be appointed as noted here:

<table>
<thead>
<tr>
<th>Board Director Positions</th>
<th>Officer Positions</th>
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<tbody>
<tr>
<td>Region 1 Medicaid (term ends 2017)</td>
<td>Officer: Secretary (appointed by the Board for two year term)</td>
</tr>
<tr>
<td>Region 3 Education (term ends 2017)</td>
<td>Officer: President-Elect (PE term for one year, followed by President term one year; followed by Immediate Past President Term one year)</td>
</tr>
<tr>
<td>Region 3 LEA (term ends 2017)</td>
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<tr>
<td>At-Large Medicaid (term ends 2017)</td>
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More information on the 2014 elections process, including the application form, description of Board member responsibilities, list of the Regions and how to contact us, can be found on the members-only section of the NAME website. After logging in, select Committees > Nominating Committee or click here then log in: <Click Here>
**Member’s Corner**

We are pleased to introduce you to Shannon Huska from the Colorado Department of Health Care Policy and Financing (the state Medicaid Agency), as the new Medicaid At-Large Representative to the NAME Board of Directors. Shannon was appointed to the Board in November 2013 for a three-year term.

Shannon recently participated in her first NAME Strategic Planning meeting and quickly demonstrated her willingness to jump in and engage with the other Leadership Team members. We are really pleased Shannon chose to become involved with NAME in a leadership role, and as an At-Large Representative, we look forward to involving her in our Region 3 work, and to help us network with the other two NAME regions.

**Interview with Shannon, conducted in April 2014**

*Melinda Hollinshead (AZ)*

**Tell us a bit about your job.**

I develop and implement the administration of the Colorado Medicaid School Health Services (SHS) Program. My duties include developing and applying policy, providing technical guidance to school districts and Boards of Cooperative Educational Services (BOCES) and the program contractor; developing procedures; analyzing and drafting rules; and contract oversight. I instruct school districts, the BOCES and the program contractor, in program policy and processes to ensure compliance with federal requirements, program rules and policies. I also serve as liaison with the Colorado Department of Education (CDE) and oversee the interagency agreement with CDE for technical assistance to school districts and BOCES to comply with the program’s state statutory requirements.

**How long have you been a member of NAME?**

I have been a member of NAME since 2011. My first conference was Albuquerque, New Mexico that year.

**Have you participated in any NAME committees prior to your leadership position with NAME?**

Prior to being part of the Leadership Team I was a member of the Education and Research Committee and was a presenter on the December 2012 national topical conference call on transportation reimbursement. I also presented a breakout session at the Grand Rapids Conference (October 2013), along with representatives from the CO Department of Education, an LEA and our vendor on, “Lessons Learned: Transitioning from Fee-for-Service to Cost Based Reimbursement”.

**What has been your experience being elected to serve on the NAME Board, and would you encourage other NAME members to become involved in NAME leadership or committees?**

Since I joined the NAME Board, I have definitely learned more about the vision and mission of the organization. Most recently, while attending the Strategic Planning meetings, I was able to learn about the history of the organization and how it has evolved over time. I would definitely encourage other NAME members to become more involved in the different opportunities that are available. Also, the connections that are made and the knowledge you gain by participating on a NAME committee are beneficial.

**What are some things you hope NAME will do in the coming years?**

In the coming years I hope NAME will be able to expand its membership especially by having a voice from all the states that participate in Medicaid School Based Services.