

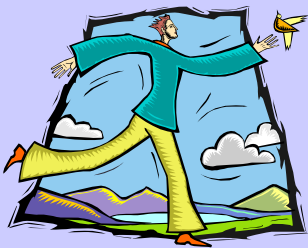
NAME TAG

National Alliance for Medicaid in Education, Inc
"Takes a Glance"
Volume 1, Number 2

April, 2005



Providing a network among stakeholders to share information on issues pertinent to Medicaid programs in public education.



*"The whole world steps aside for the man who knows where he is going."
-Anon*

Strategic Planning Retreat

The NAME Board converged in Minnesota during February to:

- Strengthen relationship between NAME board members;
- Develop a shared understanding of NAME's organizational purpose/mission;
- Build consensus on the vision, goals, and strategies needed to create a positive future for the organization;
- Explore current organizational structure and initiate change, if required, to achieve desired goals; and
- Assign strategic charges/objectives to NAME committees for additional action planning and implementation.

Tamyra Freeman, TLF & Associates, donated her time and talent as a facilitator. With her superb guidance and extraordinary facilitation skills, we developed a strategic/long range plan for 2005 through 2008. Board members were all impressed with the congruent messages brought to the retreat from board members as to their vision for NAME.

Strategic Planning Committee Chair, Fritz Jenkins shared his thoughts about the retreat: "We accomplished a great deal and found an important reality – this organization called NAME is vital, substantial, and purposeful. As we begin the tasks in front of us, let's continue in the spirit of the retreat: That our work is not solely accomplished due to the commonality of the business at issues; it is also accomplished by our common beliefs and values."

John Hill saw the retreat as a success. "I believe that we have created a product that will guide us through the next several years. The board's energy and commitment is remarkable."

The committees are currently focusing on three immediate tasks:

1. The development of committee organizational protocols to guide the specific work of each committee;
2. The recruitment of new committee members to increase active participation from a wider range of members; and
3. The development of committee Action/Implementation plans.

The specific goals and objectives that were established by the Strategic/Long Range Plan can be found in this newsletter and will be posted to the NAME web site.



*"We can try to avoid making choices by doing nothing, but even that is a decision."
-Gary Collins*



Questions about the 2005 Conference?

*Check the NAME website:
<http://www.medicaidforeducation.org/>*

*email the co-chairs:
bneely@mesd.k12.or.us
dann.stevens@iowa.gov*

President's Corner...

I want to take this opportunity to thank the board members for giving up their Valentine's weekend with their families to attend the Strategic Planning Retreat in Minneapolis, MN. The board put in a couple of long intense days that resulted in the creation of a plan to that will guide the organization.

In this edition of your newsletter, you will find information pertaining to the Strategic Long Range Plan. The goals and objectives that were established will not become a reality without your support. I am asking each member of NAME to review this information and ask yourself how you can best provide assistance to the organization. If a particular goal or objective interests you, please contact the appropriate committee chair to indicate your desire to contribute.

John Hill, President

2005 Annual NAME Conference " Charting the Course"

The NAME Conference Committee has been busy planning the September 28th to 30th Annual Conference in Seattle. The conference committee met in Seattle in March, tested the waters and found that the "seas are favorable and a go" for a great conference. The Renaissance Seattle Hotel is located in the heart of downtown, but retains the feel of a resort. Go to the hotel's website through the link on the NAME web site and take a virtual tour.

"Charting the Course" will have three tracts: Policy/Advocacy, Direct Billing/Fee for Service, and Medicaid Administrative Claiming. Wednesday will offer general sessions and 101's for beginners on Medicaid, Special Education and NAME. Regional Roundtable discussions are slated for Thursday and of course there will be breakout sessions for sharing specific tools and strategies.

As in the past, we will be sponsoring a Silent Auction as a way for NAME to recognize a worthwhile charity in the host city. Conference attendees are encouraged to bring something unique and representative of their region or state. The conference committee toured Pike Place Market. The Market Foundation raises money to support the Market's services for low-income people, including its Medical free clinic, Senior Center, Food Bank and Child Care & Preschool. We were so impressed with the work of the Market Foundation that we have designated the proceeds of the silent auction to go to Pike Place Market Foundation for their children's programs.

2005 NAME Board

*John Hill, President
Cathy Griffin, President-elect
Dann Stevens, Treasurer
Matthew Fanale, Secretary
Dann Stevens, Past President
Garry Schaedel, Region I
Michael Albino, Region II
Brenda Mack, Region III
Virgie Chambers, Region IV
Linda Sowle, Region V
Sue Robertson, Region VI
Joyce Jackman, Region VII
Steve Shelsta, Region VIII
Albert Yoshii, Region IX
Fritz, Jenkins, Region X
Ruben Rojas, LEA
Barbara Neely, LEA*

The conference committee has attempted to build in many opportunities to network with colleagues from across the nation. Seattle is a great city to visit and the committee has opted for a land and sea reception to welcome participants and provide an opportunity to get a flavor of the Northwest. When registering, attendees will have the option to register to take a Harbor Cruise on Thursday evening and go to a Seattle Mariners professional baseball game Friday night. Both social events are optional and will include a \$40 per person cost which is not part of the registration. Attendees are welcome to sign up their family for social events, too.

Watch the NAME web site for the latest conference information.

Dann Stevens, Conference Co-Chair

Annual Elections in September

The Annual Meeting is held as part of the Annual Conference. An important part of the Annual Meeting is the election of officers. If you are a NAME member representing a Medicaid or Education agency, or an LEA, we encourage you to consider becoming involved as a Board member. The Chair of the Nominating Committee is Dann Stevens and he can be reached at (515) 281-8505 or Dann.Stevens@iowa.gov for more information.

The Board is the governing body of the NAME organization and meets via conference call every other month. The Board is comprised of ten (10) representatives, one from each CMS region, who are State Medicaid or Education staff. In addition, there are five officers and two LEA representatives.

The offices on the election ballot this year are (these positions are open to any voting member):

- President-elect;
- Secretary; and,
- Treasurer.

There are three Regional Board seats with term expirations this year. The regions are:

- III (Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, and West Virginia),
- IV (Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee); and
- VIII (Colorado, Montana, North Dakota, South Dakota, Utah, Wyoming).

Regional Board Members serve three-year terms and are open to any voting member.

Also, both LEA terms end this year. These positions are open to any size district in any state. The revised By-Laws provide for the two LEA positions to have staggered terms beginning this fall. One of the terms will be one year and the other two years with this election. Following years will always have one LEA position open for election with the term to be two years in length.

Dann Stevens, Nominations Committee Chair

Call for Presentations

Deadline April 30th

Whether you are "**Charting the Course**" in policy or advocacy, or sailing along smoothly in administrative claiming or pulling into the harbor on school-based billing, now is the time to share your best practice with your colleagues around the nation. The deadline for submitting a proposal to present during one of the breakout sessions is April 30th. If you are doing something in your state/region that you would like to share with the country, we encourage you to go to the NAME web site at www.medicaidforeducation.org and print off the Call for Presenter form.

Just Do It!

Whether you are a veteran or a newcomer to Medicaid in Education, now is the time to share your talents with your colleagues around the nation. We encourage you to go to the NAME web site at www.medicaidforeducation.org and see if there are ways for you to make your '**name**' with NAME.

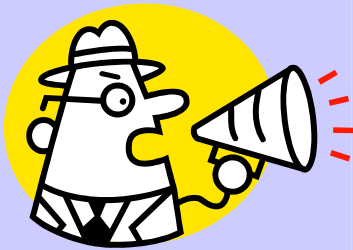
Hint: Look at the list of committees on the next page and contact the chair to become an active member.

Strategic Long Range Plan 2005 - 2008

Purpose Statement

The purposes of the National Alliance for Medicaid in Education are to:

1. Provide leadership as it relates to accessing Medicaid reimbursement for School-Based services;
2. Promote integrity, collaboration, and success among all stakeholders; and
3. Facilitate a network to share information on issues pertinent to Medicaid programs in public schools.



2005 NAME Committees

2005 Conference Committee

Barbara Neely, Co-Chair

bneely@mesd.k12.or.us

Dann Stevens, Co-Chair

Dann.Stevens@iowa.gov

Rita Bouillon

Penny Dipple

Fritz Jenkins

Kris Johnson

Brenda Mack

Carol Nolan

Teresa Pastore

Ruben Rojas

By-Laws Committee

Jane Reagan, Chair

ReaganJ@michigan.gov

Greg Morris

Ruben Rojas

Nominating Committee

Dann Stevens, Chair

Dann.Stevens@iowa.gov

Brenda Mack

Sue Robertson

Cathy Griffin, Ex-Officio

Membership Committee

Brenda Mack, Chair

bmack@doe.k12.de.us

Matt Fanale

Dann Stevens

Web Committee

Michael Albino, Chair

mca03@health.state.ny.us

Barbara Neely

Dann Stevens

Finance Committee

Dann Stevens, Chair

Dann.Stevens@iowa.gov

Fritz Jenkins

Long Range Planning Com.

Fritz Jenkins, Chair

fritz.jenkins@state.or.us

Cathy Griffin

John Hill

Communication Committee

Matt Fanale, Chair

fanalmb@dhfs.state.wi.us

Cathy Griffin

Program & Policy Committee

Cathy Griffin, Co-Chair

Cathy.Griffin@state.mn.us

Sue Robertson, Co-Chair

Robertss@ohca.state.ok.us

Barbara Neely

Goals with Short Term Objectives:

Goal 1: Increase membership of national, state, and local Medicaid and Education entities.

- 1.1 The Membership Committee will develop a membership plan by 09-30-05.
- 1.2 The Communications Committee will identify contents of marketing packet by 09-28-05

Goal 2: Expand participation of members and develop future leadership.

- 2.1 The Membership Committee will develop procedures and protocols for welcoming new members by 09-30-05.
- 2.2 The Communications Committee will identify contents to be included in a new membership packet by 09-28-05.
- 2.3 The Communications Committee will develop a draft of the members "strengths" questionnaire by 09-28-05.
- 2.4 The Conference Committee will present a plan to the board for a 2005 conference breakout session for new members and those wanting to get involved by the March 10, 2005 board meeting.
- 2.5 The Nominating Committee will design and carry out a conference breakout session at the 2005 Conference for new members and those wanting to get involved in the organization.

Goal 3: Develop a sound fiscal plan that supports the organization.

- 3.1 The Finance Committee will develop a tiered membership policy by 09-30-05.
- 3.2 The Finance Committee will present a listing of 10 to 20 grant options to the board by 09-30-05.
- 3.3 The Finance Committee will present a listing of 3 to 5 entities to partner with for grants to the board by 09-03-05.

Goal 4: Increase paid support services for the organization based on identified needs.

- 1.1 Determine support needs of the organization.
- 1.2 Explore potential of partnering with an existing organization for accessing funding without compromising NAME's integrity.

Goal 5: Serve as a clearinghouse of best practices.

- 5.1 The Program Policy Committee will canvas member states obtaining all available program information by 09-30-05.

Goal 6: Be recognized as a credible, accurate, and timely resource for federal, state, and local Education and Medicaid partners.

- 6.1 The Communications Committee will increase the newsletter distribution list to 500 to serve as a one time per year marketing and recruiting tool by 05-01-05.